

THE *New* LAMBDA PRIDE  
**MAKING HISTORY**  
**'87**

**PARADE!** SATURDAY, JUNE 13  
STARTS AT NOON  
AT BALBOA DRIVE AND QUINCE

**RALLY!** SATURDAY, JUNE 13  
AROUND 2 P.M. IN BALBOA PARK  
IMMEDIATELY FOLLOWING PARADE

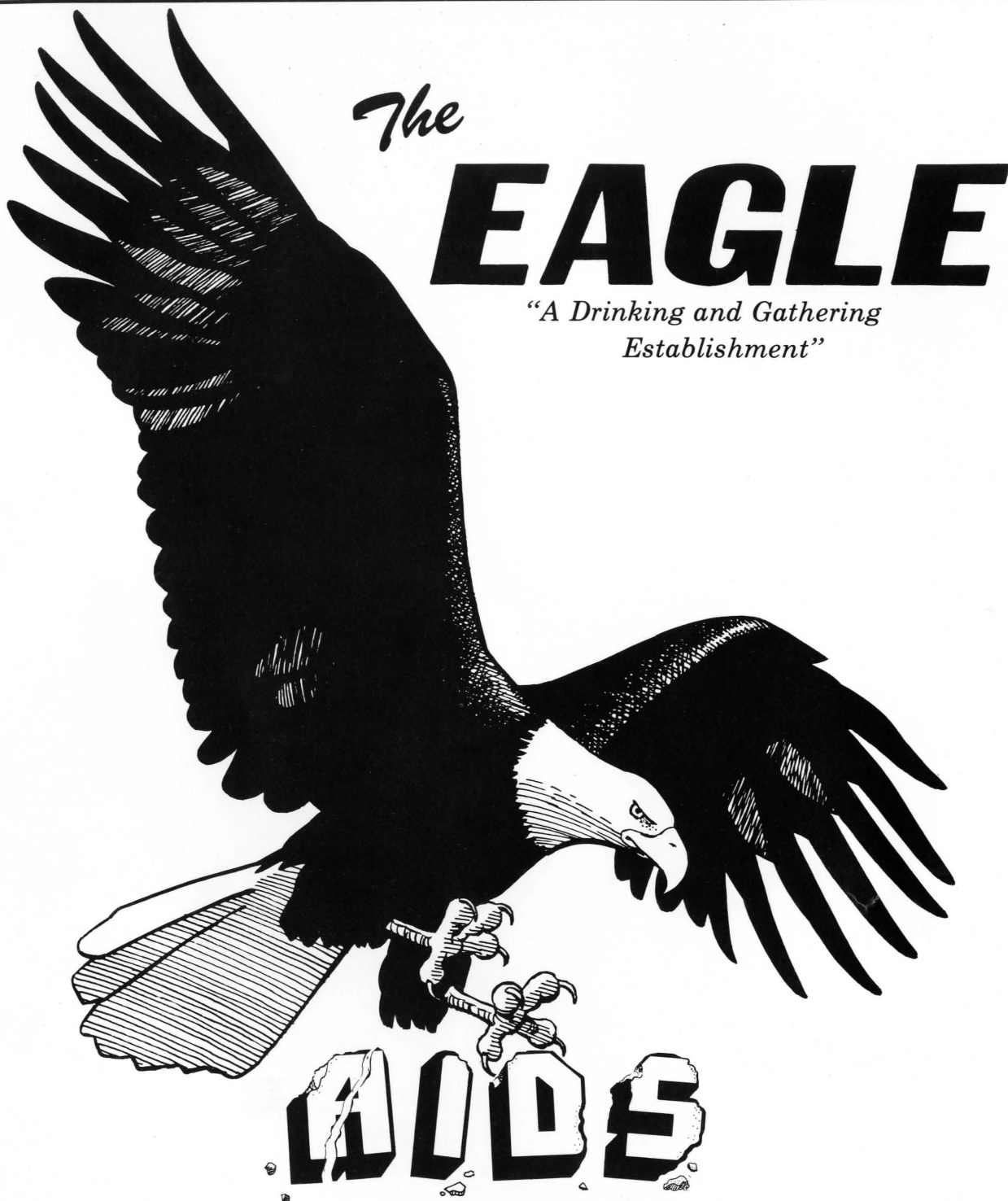
**FESTIVAL!** 1845 HANCOCK AVENUE  
WEST COAST PRODUCTION COMPANY SITE

SATURDAY, JUNE 13  
3:00 P.M. TO 11:00 P.M.

SUNDAY, JUNE 14  
11:00 A.M. TO 7:00 P.M.

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June 14th cash receipts to the  
AIDS Assistance Fund.

*The*  
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## MCC-SAN DIEGO

***Celebrates  
17 Years of Gay Pride***

*17th Anniversary Worship Celebration*

# Sunday, June 14th

9:45 A.M.

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**date**

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Gay Newspaper**

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**date**

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# Message from the President

Welcome, all participants, to San Diego's 1987 Lesbian/Gay Pride Parade, Rally, and Festival! In these trying times of AIDS, discrimination and homophobia, in which the very survival of our community sometimes seems threatened, it's more important than ever that we flock to the streets and express our continued and renewed pride in who and what we are. This year, June 13 and 14 will be our weekend to join in celebrating the accomplishments of ourselves and our communities.

The New San Diego Lambda Pride, Inc. has planned the biggest Lesbian/Gay pride events ever seen in San Diego. We're proud of the dramatic turnaround we've been able to make with this organization. Just six short months ago, the talk at our meetings was dominated by lawsuits, debts and attempts to dissolve the organization. Now we're moving forward to do the job we were created to do: to produce the very best events we can for San Diego's Lesbian/Gay community and to help educate the mainstream community on just what it means to be Lesbian or Gay. We call ourselves New Lambda Pride to reflect our commitment to produce the best events ever, fully pay off the remaining debts from previous years' events and make San Diego Lambda Pride, Inc. stronger than ever. We already have over \$10,000 committed from the community to put on all three events.

As president of Lambda Pride, I am only as strong as my fellow members of the board of directors and the many other members of our community who come forward year after year to help us put on the events. I'm proud to say that we now have a board in which every member is a worker, with a com-

mitment to serve the community. We haven't always agreed in the past — and we don't now — but each of the six current Lambda Pride board members comes to the board committed to one thing and one thing only: the welfare of the events, the organization and the community as a whole. I'd like to introduce my colleagues on the board individually:

**John Pfingsten**, vice president: A veteran of 11 of the previous 12 Lesbian/Gay Pride Parades in San Diego, John has given the board the benefit of his experience in parade administration, security and troubleshooting.

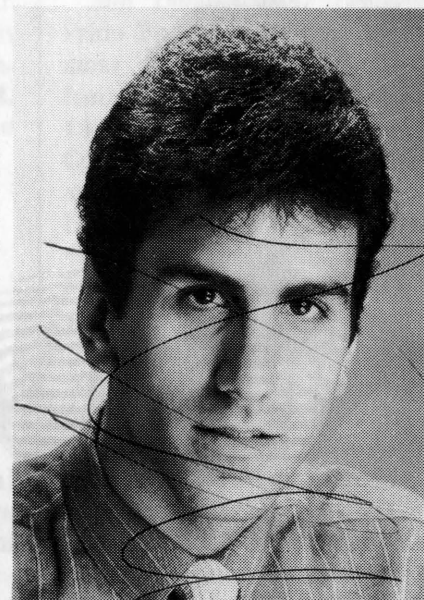
**Mark Gabrish Conlan**, secretary: Journalist and political activist, he helped coordinate the media presentation, Making History: Many Voices, and is currently serving with John as parade co-chair.

**Gordon Miner**, treasurer and fundraising co-chair: In addition to his unquestioned talents as a fundraiser, Gordon has brought a different, often provocative and very welcome alternative voice to the board.

**Roger Dennehy**, festival chair: One of the most effective Gay titleholders in the history of those positions, Roger is bringing credibility, diversity and objectivity to the board and his usual commitment and dedication to the festival.

**Lisa Rodriguez**, fundraising co-chair: The newest member of our board, the recently-elected Ms. Gay San Diego brings new and fascinating fundraising ideas as well as a fresh, vital perspective representing women and young people in our community.

Two other important activists who deserve special thanks this year are **Herb King**, who has volunteered to be our outreach coordinator to the non-Gay community



**Tony Zampella, Jr.**

and has brought the same energy to our group as he has to Athletes in Motion, America's Finest City Freedom Band and the many others with which he has been involved; and **Nicole Ramirez Murray**, former Lambda Pride president, who has generously arranged to give us half-shares in four major fundraisers that should net us an additional \$2,500 with which to produce the events.

With people like this in our corner, and with support from the hundreds of other community members who so graciously appear to lend us a hand with our events, the 1987 Lesbian/Gay Pride Parade, Rally and Festival will truly be your events, your chance to join an entire community in celebrating our pride, strength and unity. With your help, San Diego's 1987 events will truly be "Making History!"

Tony V. Zampella, Jr.  
President  
San Diego Lambda Pride, Inc.



# Grand Marshalls



**Chris Kehoe**



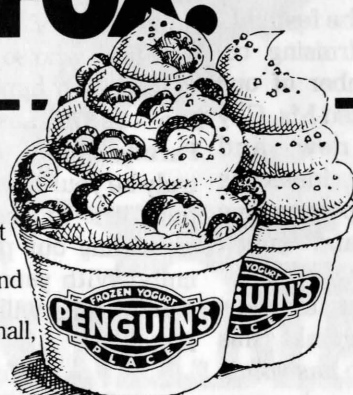
**Craig Morgan**

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but it could.**

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IS A YEAR—ROUND COMMITMENT**

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FOR INFORMATION CALL 295-0127



# The Parade

We of the New San Diego Lambda Pride, Inc. proudly announce our 13th annual Lesbian/Gay Pride Parade, "Making History." Our parade, co-chaired by John Pfingsten and Mark Gabrish Conlan, begins at **Noon Sharp on Saturday, June 13, 1987.**

The parade line-up will be in Balboa Park, with units assembling and moving out from the corner of **Balboa Drive and Quince Street.** The parade will proceed west on **Quince to Fifth Avenue**, then north on **Fifth to Robinson**, turning east on **Robinson to Sixth Avenue**, south on **Sixth Avenue** to the intersection of **Sixth with Upas and Balboa Drive**, then proceeding south on **Balboa Drive** to the **Marston Point** area south of **Juniper Street**, where the post-parade rally will be held. Units will disassemble in the Marston Point area. Unlike previous years, the parade will remain in formation all the way to the rally site.

As in the past, awards will be given out to parade entrants in

various categories. This year however, the awards will be given not at the rally, but at our first annual **Stonewall Awards Banquet**, scheduled for **Monday, July 27.** The awards categories will be:

Grand Marshals Award  
Hospitality Award  
Judges Choice Award  
Community Service Award  
Pride Award  
Leonardo Award  
Theme Award

Remember that the annual Gay/Lesbian Pride Parades are *OUR* events, our expressions of pride in ourselves and our communities. From our first parade of fewer than 200 people in 1975, our event had grown to a major community celebration that regularly attracts over 10,000 people. We can truly be proud that we have been "Making History" for over a decade, and with *YOUR* help, we will be "Making History" again this year and in the years to come.

# The Festival

San Diego's 1987 Lesbian/Gay Pride Festival promises to be the most exciting ever held! The festival will be held **Saturday, June 13** and **Sunday, June 14** at the West Coast Production Company (WCPC), site of four of the previous six San Diego festivals. Despite the use of this traditional location, the 1987 festival will have a "new look" that will truly be "**Making History.**"

For the first time, the festival will be open at night as well as during the day. Our hours will be from **3:00 to 11:00 pm Saturday**, and **11:00 am to 7:00 pm Sunday.** This year's festival will also be redesigned to allow more booth and exhibitor space on the site. As in 1986, the festival will not sell alcoholic beverages directly, but the bar at West Coast Production Company will remain open throughout the festival, and West Coast owner Chris Shaw, has generously agreed to donate 10% of his gross sales during the festival to Lambda Pride.

Proceeds from the 1987 festival

Cont. on Pg. 7

*Best wishes to the lesbian and gay community as you celebrate Lambda Pride Weekend.*

*Marilyn Richey-Billingsley*

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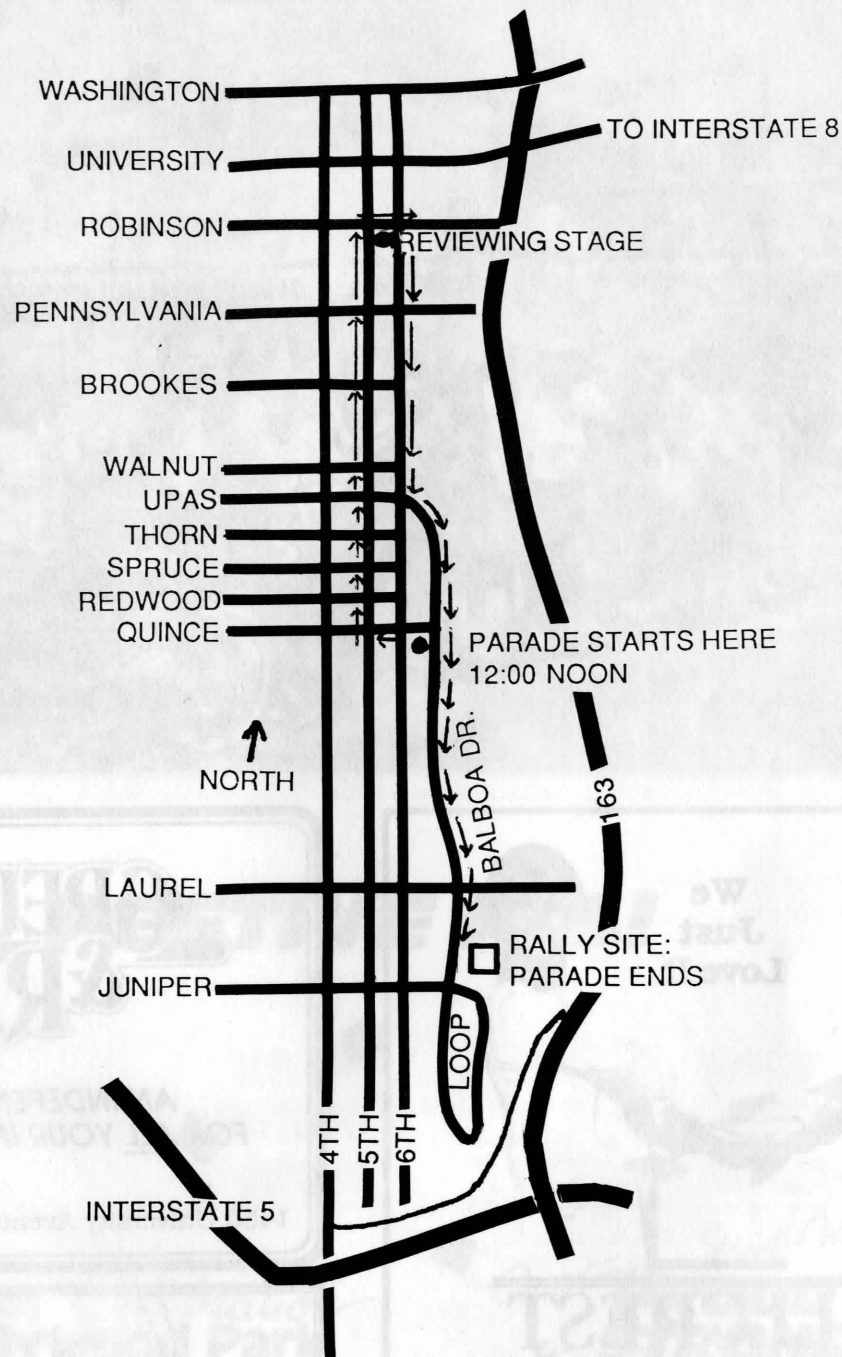
*Where  
Southern California  
Men Go To Dance*



1845 HANCOCK ST.  
SAN DIEGO, CA 92110



# The Parade



## The Festival: Cont. from Pg. 5

will be used to underwrite its production costs, repay Lambda Pride's outstanding debts from the 1985 and 1986 events and provide a cash reserve for the production of the 1988 events. Any additional funds left over will be donated to

community organizations, continuing a tradition from the 1985 and 1986 festivals.

Many of San Diego's businesses and community service organizations will be taking advantage of the festival's tremendous

outreach by offering a range of goods and services for sale. Informational and political community awareness groups will be participating as well. Rest areas, drinking fountains, child care and simple first aid will be provided.



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# ***CHEERS!***

Congratulations  
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On this,  
Your 13th Annual  
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Together we celebrate  
The pride, the people,  
And the progress of  
Gay and Lesbian rights.

## ***FESTIVE ALL!***

*Gay Pride Celebration*  
**West Hollywood Park**  
**June 27 - 28, 1987**

*Christopher Street West*  
**PROUD  
STRONG  
UNITED**  
*Los Angeles*

And on to Washington October 11, 1987

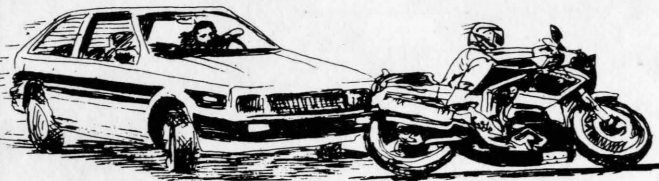
**The 6th Annual Run  
For Gay Pride**  
Griffith Park  
June 14, 1987  
For further info:  
213/669-2966 or  
213/255-4707

**Festival**  
Saturday, June 27, 1987  
12:00 p.m. - 12 a.m.  
Sunday, June 28, 1987  
10:00 a.m. - 11:00 p.m.  
213/656-1227

**Parade**  
Sunday, June 28, 1987  
12:30 p.m. From Crescent Heights  
West on Santa Monica Boulevard  
For further info:  
213/656-1227

**The Annual Awards  
Banquet**  
Los Angeles Biltmore  
August 8, 1987  
For further info:  
213/656-6553

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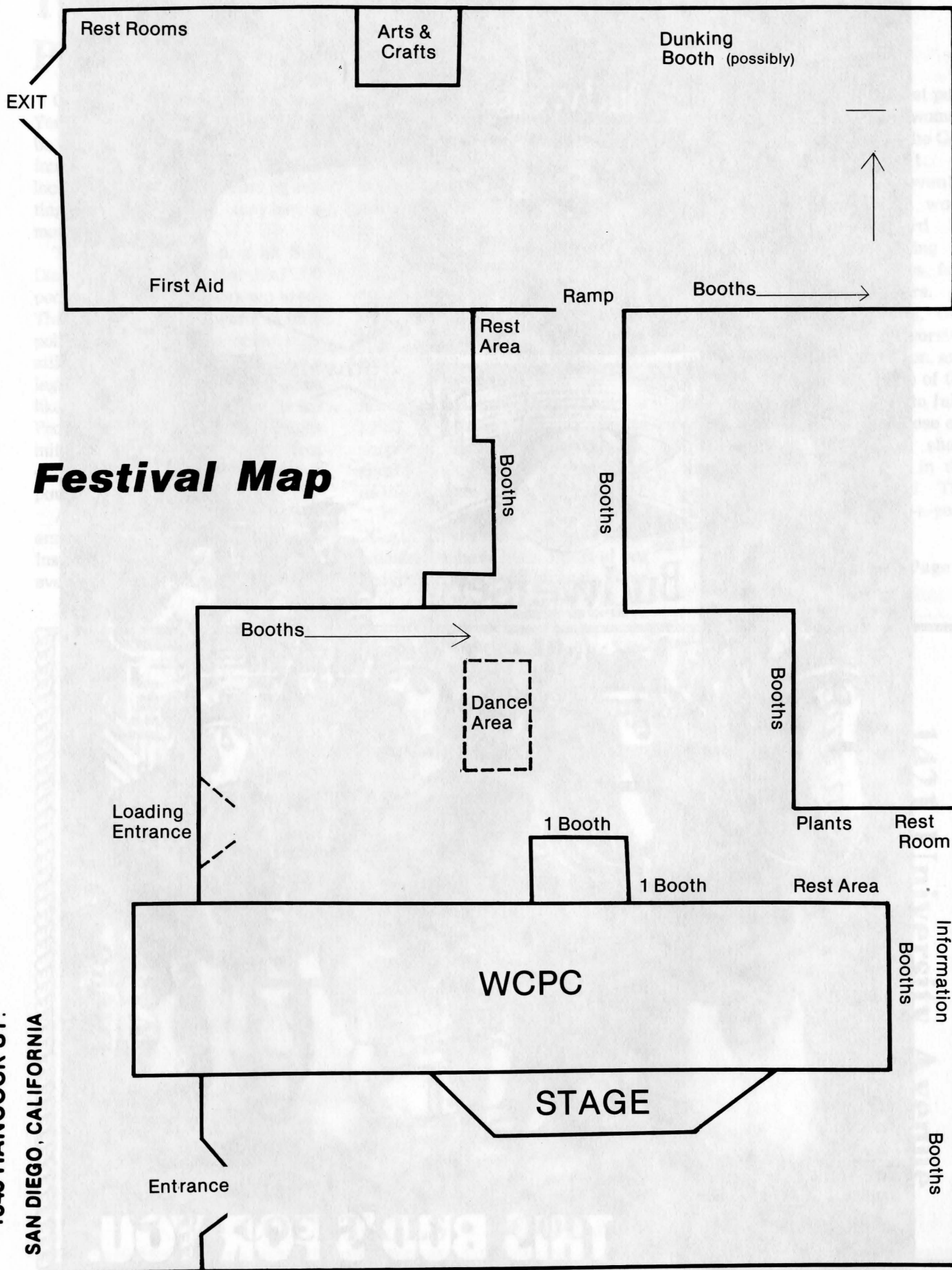
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# **Festival Map**

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# Making History: Many Voices

## The Experience of Lesbian/Gay Pride in San Diego

One June evening in 1969, New York police began what seemed to be a routine raid on the Stonewall Inn. Only this time, the Gay people locked the police inside. And by setting the place ablaze, they set a movement on fire.

The Stonewall fire first hit San Diego in 1975, with a march of 200 people through the downtown area. The early marches were openly political, symbols of a community still seeking recognition as a legitimate minority. In campaigns like the successful one to defeat Proposition 6, the anti-Gay Briggs initiative of 1978, we began to feel our own strength and discover our power.

At the turn of the decade, the emphasis of the events changed. Instead of a march, the annual event became a parade, represen-

ting not only the political activists but the many diverse groups that make up our community. While this process took place over many years of struggle and compromise, we drew together and emerged proud, strong and united.

In 1981, we added a new dimension to the events by opening the first Lesbian/Gay Pride Festival, which has grown from a simple street fair into a major exposition emphasizing Gay businesses and entertainment. 1981 also saw the formation of San Diego Lambda Pride, Inc. a non-profit, tax-exempt corporation which plans the events, recruits volunteers and raises funds to put them on year after year.

When most people hear the word "Gay," they think only of men. But women too, have been a part of our community, and our struggle. Ever

since a woman threw the first punch at the Stonewall riot, women have been a potent force in the Gay and Lesbian movement. In producing our annual events, Lesbians and Gay men work together without regard to traditional sex roles, serving as event chairs, board members, fundraisers and security monitors.

Like our Lesbian sisters, Gay men are colorful in their diversity, ranging from leather to chiffon, and everything in between. Some of the men in our parades choose to fully express one or another of these extremes. Others prefer to show themselves as they appear in the workday "straight" world. The parade offers us a once-a-year

History Cont. on Page 14

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History Cont. from Page 13

chance to let the world know that we are here, and we are here to stay.

For years, Lesbians and Gay men have shared a sense of community in areas like San Diego's Hillcrest. Unlike other cities, San Diego has never had a "Gay ghetto"; instead, we share Hillcrest and other parts of the city with a strong and growing retirement community. Contrary to popular opinion, we too grow old. Organizations like Slightly Older Lesbians and Seniors Active in a Gay Environment (SAGE) are an indication that older Gays and Lesbians have become an integral part of our community, proving that there is indeed Gay life after fifty. Even our parents have an opportunity to march with us and show that they accept and love us for what we are. Parents and Friends of Lesbians and Gays (PFLAG) is one group which mar-

History Cont. on Page 15

## **CONGRATULATIONS SAN DIEGO** **—MAKING HISTORY TOGETHER—**



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# History Cont. from Page 14

ches every year. The parade is also a chance for our children to join in celebrating our pride.

Gay life has long since burst form the confines of the bars and back alleys. While the bars have remained key social centers of our community and have offered many of the most spectaculr and fun presentations in our events, activity in the Lesbian/Gay community ranges from social groups to political organizations, from self-help programs for alcoholics to athletic leagues.

San Diego's excellent year-round climate creates many recreational opportunities, and we take advantage of these just like everyone else. Lesbian and Gay recreation groups include the Americas Finest City Softball League (AFCSL), Com-

munity Volleyball Association, Athletes in Motion (AIM), SAGA Ski Club, Great Outdoors hiking and camping group, Sea Friends boating club, and the Frontrunners, who hold the annual Frontrunners Run the morning before every parade.

Gay and Lesbian organizations come from all over, from North County to south of the border. The Los Angeles pride group, Christopher Street West and the L.A. Great American Yankee Freedom Band appear every year, and the San Francisco band joined us for the first time last year.

The new and powerful threat of AIDS has brought us together and made us feel more connected to each other. While it has already cost us some of our strongest, most powerful and vigorous leaders, it has also forced us as a community

to grow up and look for other things we share besides our sexuality.

One of the greatest things we have to be proud of as a community is the extent to which we have rallied together to take care of our own people with AIDS and AIDS-Related Complex. The presence of the AIDS Assistance Fund, the San Diego AIDS Project, and the Beach Area Community Clinic, the Blood Sisters, and many other individuals and organizations concerned with health have reminded us that we are all one, and we are all in this together.

Even before AIDS brought us all face to face with the reality of death and dying, millions of Lesbian and Gay Americans were rediscovering their spirituality. We have discovered that we can reject

History Cont. on Page 19




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Southern California Women for Understanding      For chapter information call: (213) 274-1086



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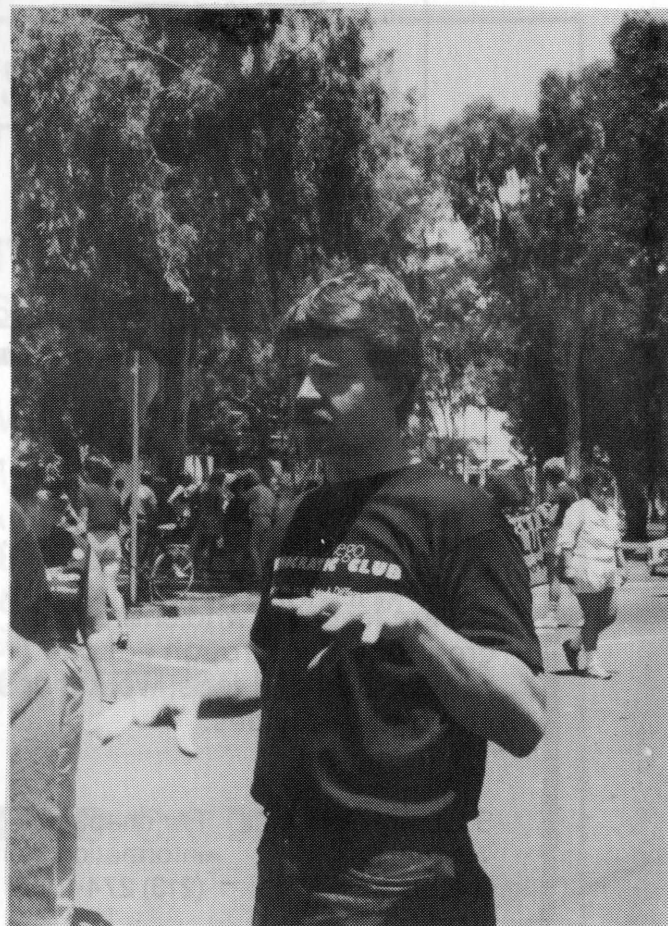
**San Diego Pride**

*Stop by and try us!*

Lunch Mon—Sat 10-4    Brunch Sun 10-4



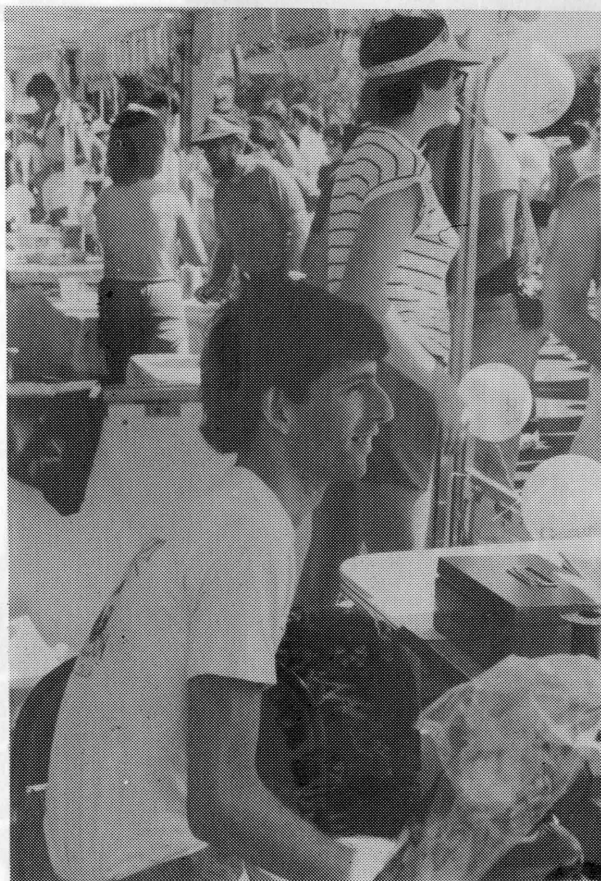
*"... Making History."*







## Past Years



Rémy Martin  
NAPOLEON  
COGNAC  
salutes  
GAY PRIDE WEEK



REMY MARTIN  
FINE CHAMPAGNE COGNAC  
NAPOLEON

F. REMY MARTIN & C° COGNAC FRANCE



## History Cont from Page 15

the homophobia of traditional religious denominations without having to reject faith itself. The Metropolitan Community Church has become the world's largest Lesbian/Gay organization by ministering to the needs of Lesbian and Gay Christians who wanted to keep both their religion and their sexuality. Other groups like Dignity, Integrity and Affirmation have sought to accomplish the same purpose within the established denominations. As Reverend David Farrell, pastor of the Metropolitan Community Church of San Diego, puts it: "Along with the coming of Gay pride for Gay men and Lesbian women, came a reclaiming of the spiritual dimension of our lives. We recognized our love for ourselves and our love for one another, and we saw that as a reflection of God's love for us. The very first parade had elements of people that were involved in the exploration of their spiritual beliefs. We now see many organizations, both within and

without the traditional denominations, made up of men and women who have reclaimed their faith. Faith once lost is twice precious."

We are as diverse in our beliefs as we are in our careers, lifestyles and personalities. We celebrate this diversity. Unfortunately, not all of San Diego County agrees with this celebration.

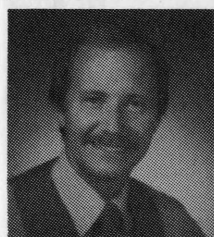
Since 1983, Pastor Dorman Owens has led contingents of Fundamentalist "Christian" demonstrators against our celebrations, our businesses and our friends. We have come out of our closets and we are not going to go away. Lesbians and Gays have to acknowledge that the Fundamentalists aren't going away either. We know that the parade is an opportunity for us to find out what we're up against. If both sides agree that peaceful demonstration is the only safe and effective way to express their views, we can all make our statements without causing physical harm to anyone.

The role of the police is crucial:

when they staff the parade adequately, enforce reasonable restrictions and treat both groups evenhandedly, as they did in 1984 and 1985, we can work with them to maintain order. Police officials may need to take more care in choosing which officers will be assigned to the parade. Police with strong personal biases against Gays and Lesbians may not be able to remain objective and detached to deal with problems. The police, Lambda Pride's own security staff, and the volunteer "Future Former Fundy Fighters" buffer zone are all equally important, and all must work together to ensure the safety of the events.

Our unity is never better felt nor more apparent than at the annual rally after the parade. While many prominent speakers from all over the nation have graced the stage at our rally, one yearly fixture has been San Diego's longtime Gay activist, Nicloe Ramirez Murray: "It's important that the many voices that

History Cont. on Page 30



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Gay Community Making History in 1987**



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**563-9614**



**GAY AND LESBIAN CATHOLICS  
AND THEIR FRIENDS**

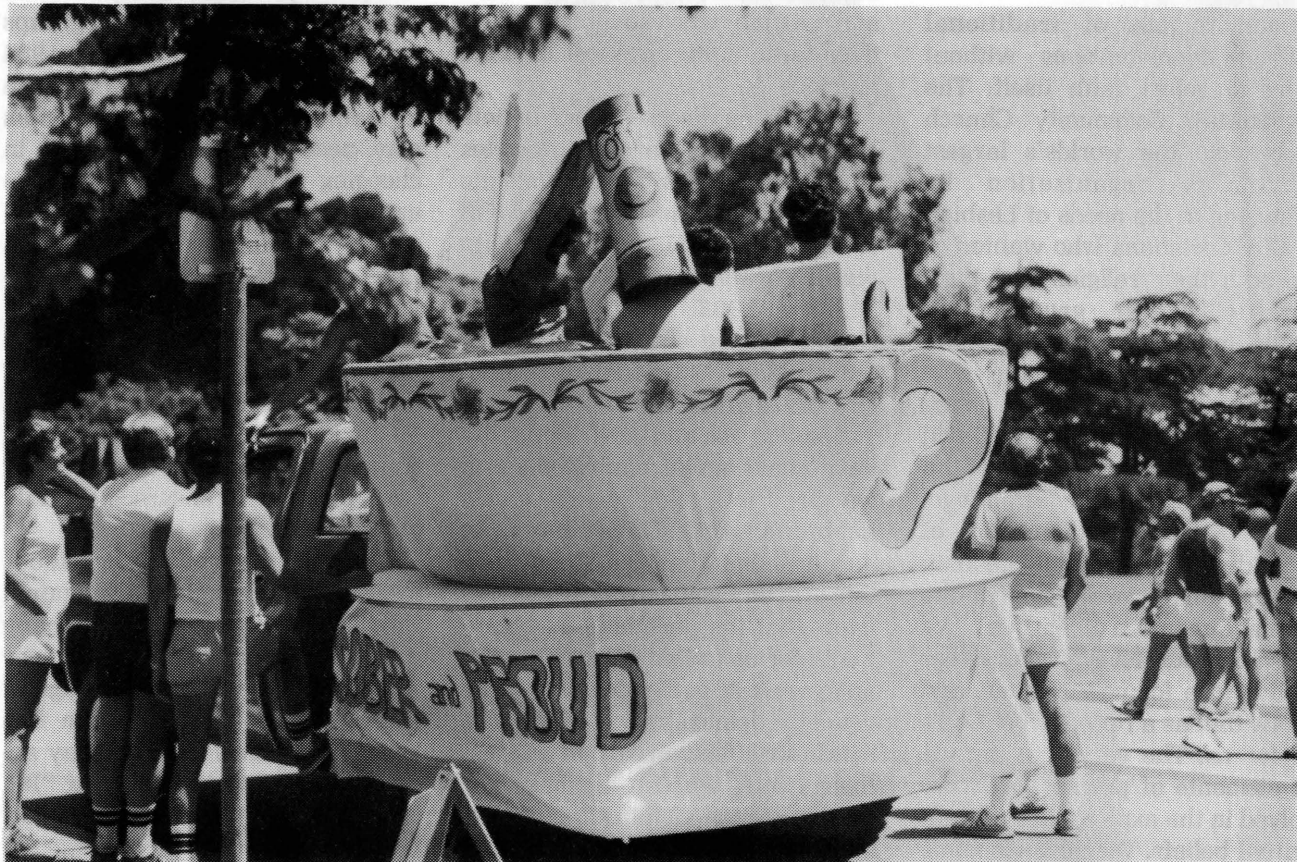
**SALUTES  
GAY PRIDE 1987**

**VISIT:**

**DIGNITY CENTER  
4651 PARK BLVD.  
(1/2 block South of Adams)**

**MASS: EVERY SATURDAY 7PM  
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**"16 YEARS OF MAKING HISTORY"  
295-2584**

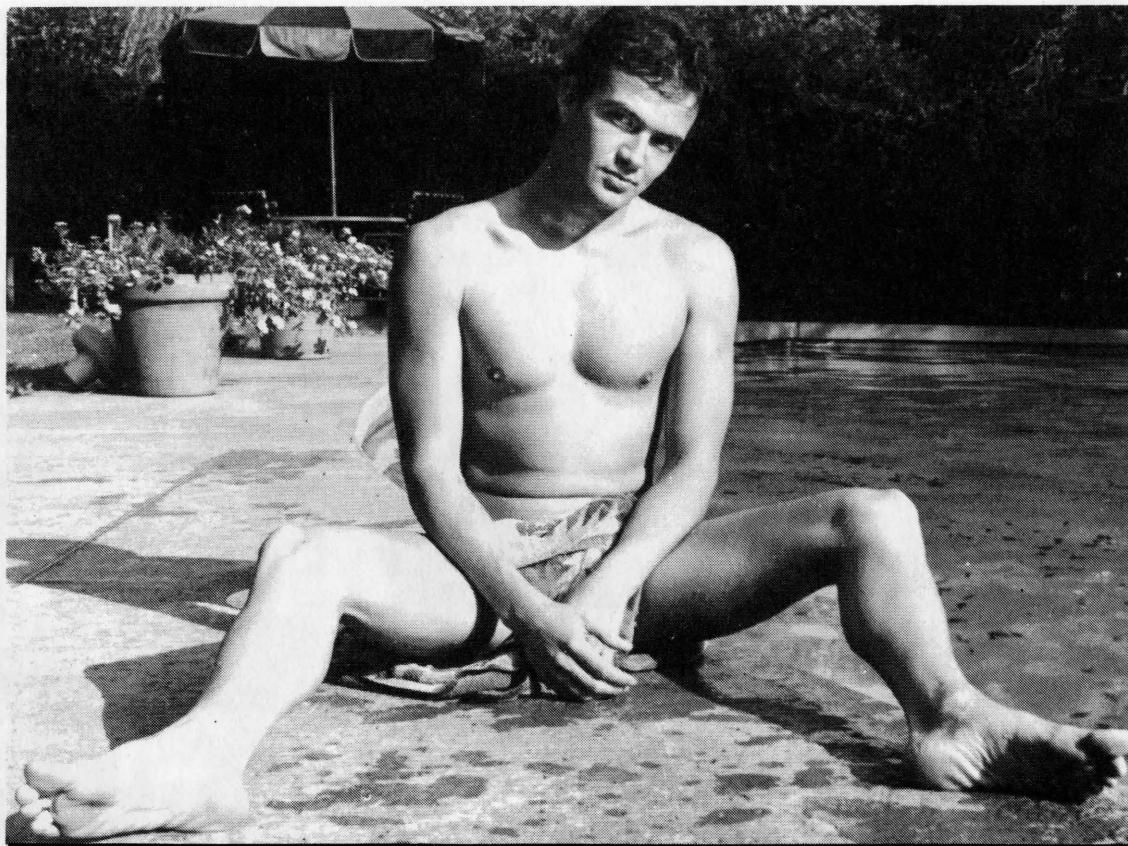


## The Parade









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## The Parade

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**Chris Kehoe**



**Craig Morgan**

Community activists Chris Kehoe and Craig Morgan will be the Grand Marshals of the 1987 San Diego Lesbian/Gay Pride Parade. James Woodward and Gloria Johnson will be honored in the parade as Man and Woman of the Year.

Kehoe, former editor to the *San Diego Gayzette* and currently manager of Neil Good's campaign for City Council, was chosen in honor of her efforts as campaign coordinator for San Diego Says No on 64 last fall. Her work helped ensure a smashing defeat for Lyndon LaRouche's repressive AIDS initiative in San Diego County.

Morgan, the only person who has

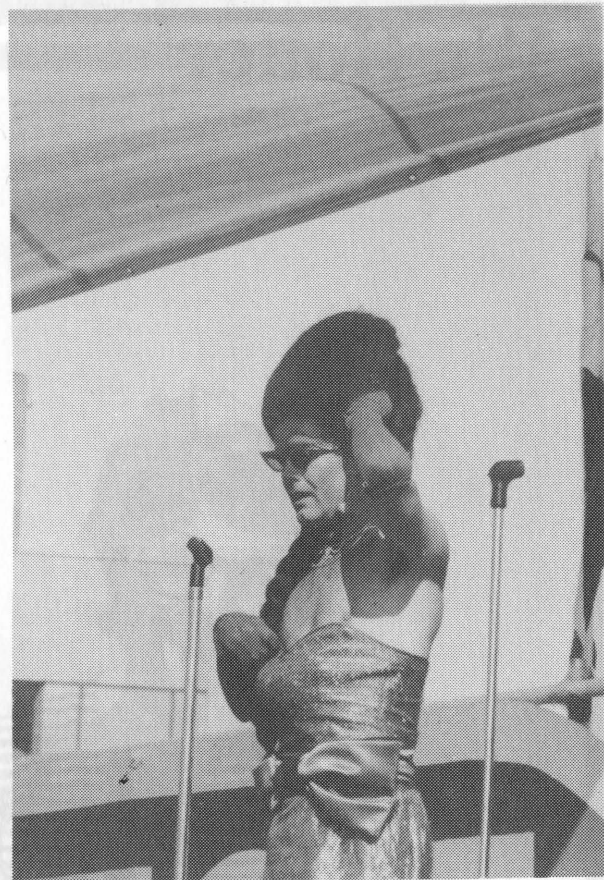
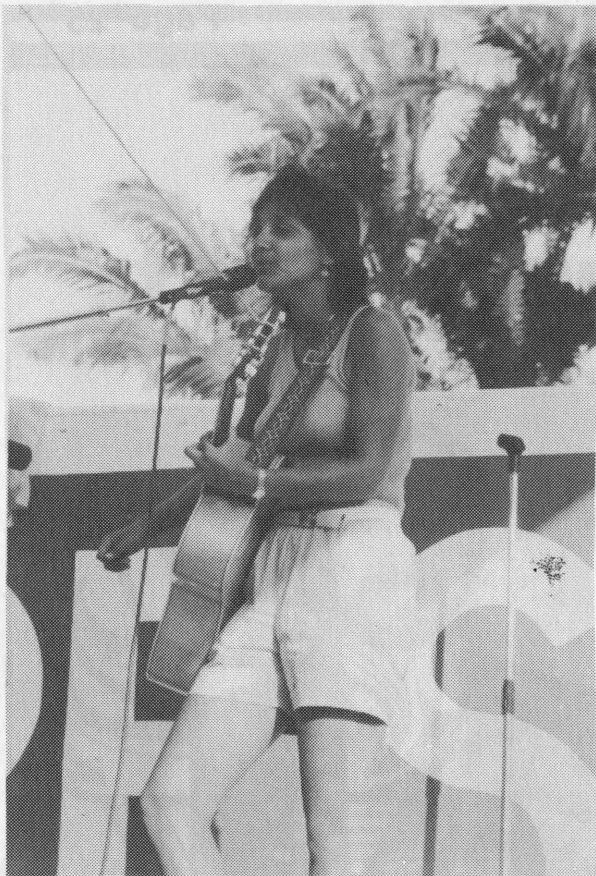
served as both Emperor and Empress of the Imperial Court, was honored for his work as an auctioneer and fundraiser for many benefits for the local Gay community.

Woodward, whose pioneering booklet on counseling Gays in the military is still used as a nationwide model, was selected as Man of the Year for his role as founder and president of the San Diego Veterans Organization and his work in making people aware of how many Lesbians and Gay men have served America in our armed forces.

Johnson, co-president of the San

Diego Chapter of the National Organization for Women (NOW) and former president of the San Diego Democratic Club, was picked as Woman of the Year for her work with the County of San Diego coordinating home care for AIDS patients.

"We expect this year's events to draw nearly 20,000 people to San Diego over the June 13-14 weekend," says Lambda Pride president Tony V. Zampella. "We are very pleased to honor these four individuals who have truly demonstrated what pride in San Diego is all about."



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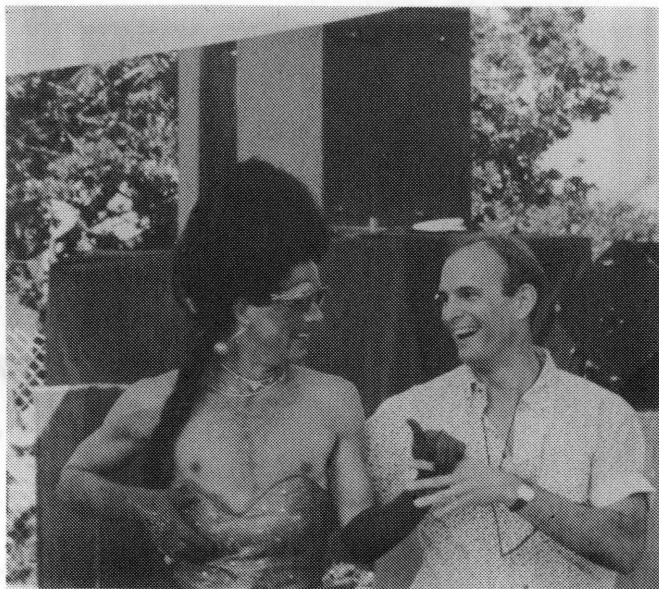


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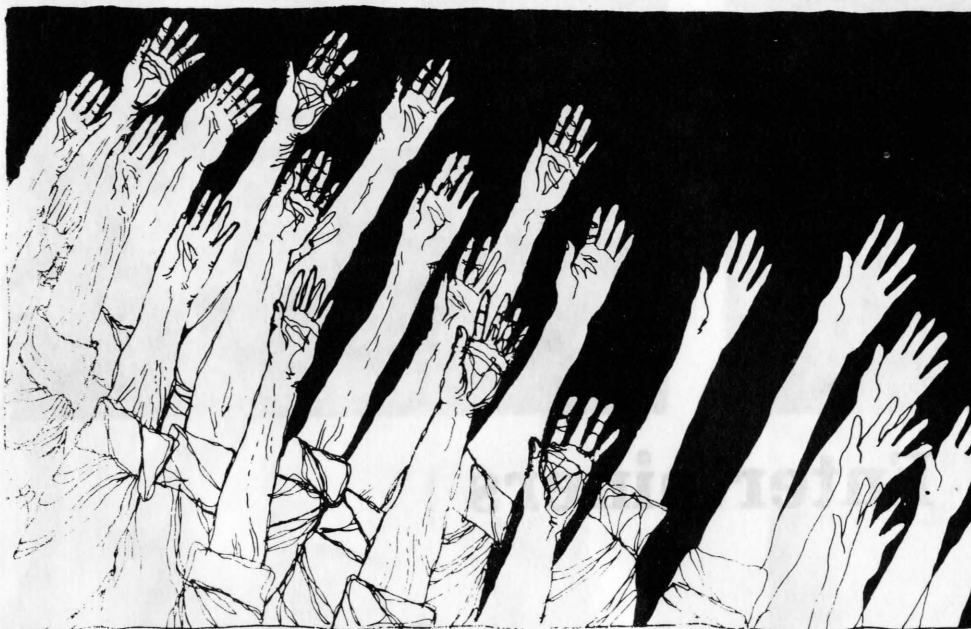
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# The Rally



*"We are a gentle, angry people, And we are singing, singing for our lives!" — Holly Near—*

With the new threats of AIDS-related discrimination added to the traditional problems long faced by Lesbian and Gay people — denial of civil rights, physical and psychological violence, social and religious prejudice and hatred born of ignorance — it is more important than ever for Gay and Lesbian people to recognize the seriousness of the times. In our pride events, it is the rally at the end of the parade that most powerfully expresses this seriousness.

This year, instead of merely listening to speeches on a beautiful lawn, San Diego's Lesbian and Gay

people will be asked at our rally to join in a powerful statement that will directly challenge the *promise 'em anything, do nothing* attitudes of the city and county of San Diego with regard to AIDS. For the first time, the parade route will lead directly to the traditional rally site, and longtime community activists, Gloria Johnson and Nicole Ramirez Murray, will speak about their personal involvements with the AIDS crisis and what it has meant to our community.

"Now more than ever," says Murray, "we must send the message that we are not going back

into our closets and that we are indeed fighting for our lives. Our very special rally this year will give us the opportunity to state our anger over the lack of any AIDS funding from the city and county of San Diego, and will also serve as a unique tribute to the 280-plus San Diegans who have died of AIDS or ARC. It will be a demonstration and tribute that no one will ever forget."

The rally will begin sometime between 1:30 and 2:30 P.M. at the Juniper Street site in Balboa Park. Sign language interpreters will be on hand for the hearing impaired.



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## The Rally





## The Parade

### History Cont. from Page 19

we have in our community, must always be given a vehicle and a podium to speak. That's why, at these rallies, we've had almost every type of speaker from every type of background. I think we have to continue that fairness. Lambda Pride, in its rally, parade and festival this year, must sense the urgency and the seriousness of the day. It must not only continue to educate, but must also bring a very uplifting and inspirational rally: a rally of commitment, that must let the community know that we cannot do this battle alone."

In raising our voices **together**, we are making history **now**.



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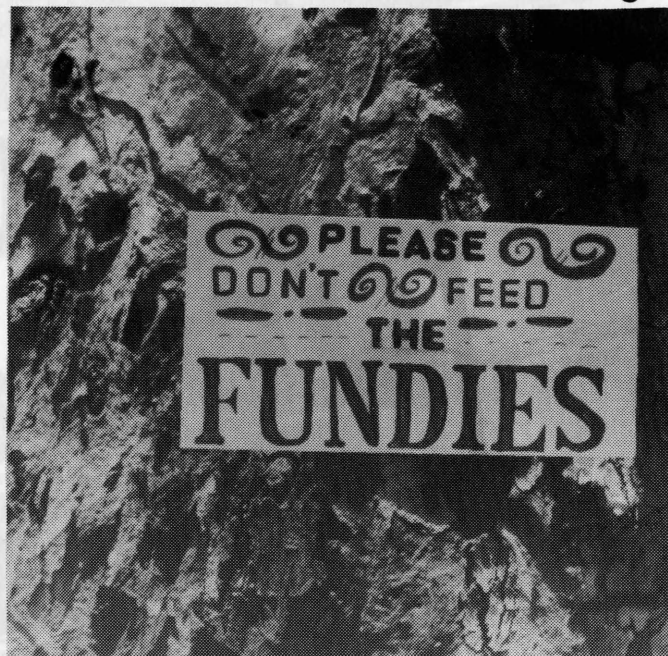
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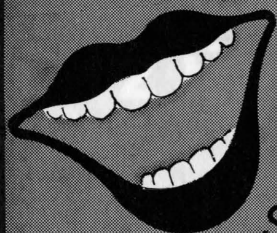
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