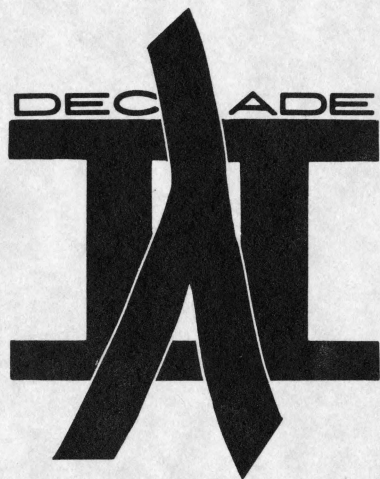


Celebration '85



Share the Pride in '85

PARADE & FESTIVAL GUIDEBOOK

The Parade

San Diego Lambda Pride, Inc. announces the 11th annual Lesbian/Gay Pride Parade. To be held on Saturday, June 9, 1985, starting at 12:00 noon. Co-chaired by Doug Moore and John Pfingsten.

The line-up will again be in Balboa Park, with units moving out from the corner of 6th Avenue and Laurel; progressing north up 6th Avenue to Thorn. Units will then turn left (west) onto Thorn Street and then right (north) onto 5th Avenue proceeding to Robinson. Making a right turn (east) on Robinson and another right turn (south) on 6th Avenue units will continue on 6th Avenue to Upas where they will turn onto Balboa Drive and return back to Juniper and Balboa Drive, where the Lesbian/Gay Pride Rally will take place. Floats, vehicles, and animals will continue down (south) 6th Avenue to Juniper where they will turn left (east) and park on Juniper and/or Balboa Drive.

As in the past, trophies will be awarded by the Judges at the rally. The following awards will be presented:

SAN DIEGO AWARD	Out of Town float, car, or marching unit
STONEWALL AWARD	Commercial float over 50'
GRAND MARSHALL AWARD	Non Commercial over 50'
JUDGES CHOICE AWARD	Under 50' (float, truck, car).
THEME AWARD	Marching unit displaying the most Pride
PRIDE AWARD	Non-Profit entry
COMMUNITY AWARD	Commercial under 50'

Remember that the PARADE is your community event. The Gay and Lesbian population of San Diego can be proud of their contributions over the years. Come, enjoy, and "SHARE THE PRIDE IN '85".

11. Floats, motor vehicles, and animals are all welcome.
 - A) If your unit plans to have more than one vehicle, the additional vehicles must be approved by the PARADE committee and an additional fee will be charged. This will allow us to provide space for all units.
 - B) Plans for floats must be submitted with your parade application. NO EXCEPTIONS WILL BE MADE.
 - C) All small animals (dogs, cats, etc.) must be kept on a leash at all times. This is the law. All animals participating in the parade must also have a clean-up crew following.
12. Floats, flatbeds, trucks and all other moving vehicles are restricted to the following sizes: LENGTH: 60'; WIDTH: 12'; HEIGHT: 16'.
13. Local law prohibits rollerskates or skateboards.
14. NO literature may be distributed or objects of any kind thrown from units along the PARADE route.
15. All entries are subject to final approval by the PARADE committee.
16. SAN DIEGO LAMBDA PRIDE, INC., its EXECUTIVE BOARD, or its PROGRAM COMMITTEE CHAIRS and all officers are NOT responsible for any unauthorized activities that may occur along the PARADE route.

Parade Chairpersons
Doug Moore
John (Big John) Pfingsten

The Festival

The FESTIVAL is the largest single event in San Diego, In its fifth year, the FESTIVAL has a new home, 1600 Pacific Coast Highway at the San Diego County Administration Building.

1985 promises to be the biggest Festival yet. Come join the estimated 12,000 people from all over the county to "SHARE THE PRIDE IN '85".

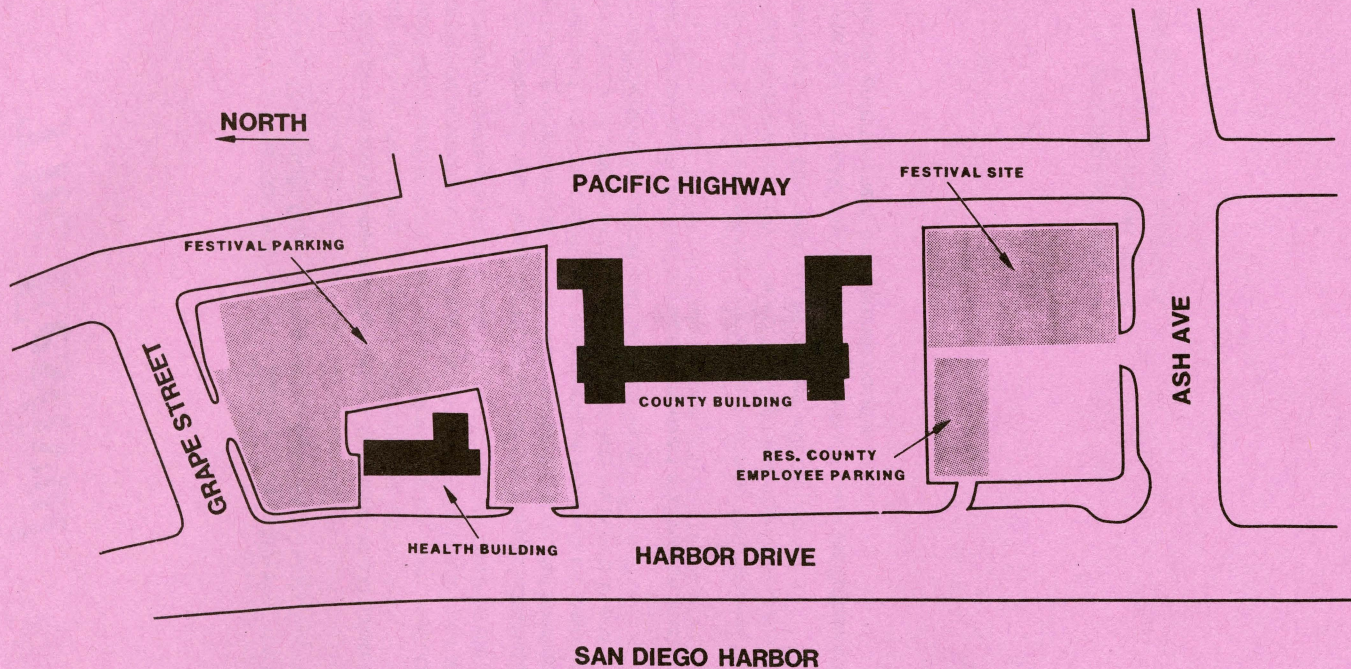
This year for the first time, San Diego Lambda Pride, Inc., shall choose a community service organization to assist at the entrance gate. In return for their help, the organization chosen will receive one half of the monies taken at the gate.

With an outreach like none other, many of San Diego's businesses and community service organizations will provide a range of goods and services for sale. Informational and political community awareness groups will be participating. In keeping with last year, space will be provided for Arts and Crafts in order for local artists and craftspersons to exhibit and sell their work.

Special parking areas for the physically impaired and motorcycles are being provided.

Keep a look out for an enlarged disco area, two beer service areas and a new additional area that will sell only NON ALCOHOLIC beverages. Of course rest areas, drinking fountains, child care and simple first aid will be provided.

We invite you to "SHARE THE PRIDE IN '85" with a view of the Embarcadero, fun, games, dancing, entertainment and carnival booths.



Festival Guidelines

1. Festival hours will be 11:00 a.m. to 8:00 p.m. The festival grounds will be open at 8:00 a.m. for exhibitors to set-up. All festival participants will have their exhibit space set up prior to the festival opening. Each festival participant must provide the "personpower" for the set up of their exhibit. The Festival Committee will provide grounds passes for a limited number of persons for set up. No other visitors will be permitted on the festival grounds during the set-up hours.

2. Booth and Exhibitor space is available for rent by businesses, organizations, groups and individuals on a first-reserve basis at the following rates:

8' x 8' booth	\$60.00
10' x 10' booth	\$70.00
12' x 12' booth	\$80.00
10' x 10' open space	\$35.00
8' x 8' open space	\$22.00
* 5' table	\$10.00
* 6' table	\$12.00

All fees must accompany the festival application and be received by San Diego Lambda Pride, Inc. not later than May 25, 1985. If the application is postmarked on or before May 5, 1985 a 15% discount is applicable (* excluded).

3. A non-refundable \$25.00 fee will be charged to all businesses, groups, organizations and individuals reserving exhibit space for basic set up, clean up and electrical. **ARTS & CRAFTS EXHIBITORS ARE EXEMPTED FROM THIS RULING.**

4. Each exhibitor is responsible for all appropriate taxes and fees to the State of California. The State Board of Equalization requires a 6% tax on all sales of tangible items. All exhibitors providing food and/or beverage service are required to obtain appropriate permits from the San Diego County Health Department.

5. Exhibitors are required to provide proof of insurance. San Diego Lambda Pride, Inc. will add any non profit exhibitor to their insurance policy for an additional \$35.00 fee.

6. The sale of alcoholic beverages of any kind on the festival site is exclusively restricted to San Diego Lambda Pride, Inc. No alcohol or other controlled or illegal substance will be permitted on the festival grounds.
7. Electricity will be provided to only those participants who have requested and paid for the hook up. All electrical information must be completed on the application for San Diego Lambda Pride, Inc. to give the best service for your needs.
8. Security will be provided by San Diego Lambda Pride, Inc. All applicable ordinances, regulations and laws of the City of San Diego, County of San Diego, and State of California shall be enforced. All exhibitors and participants are responsible to conduct themselves accordingly.
9. San Diego Lambda Pride, Inc. reserves the right to refuse any application for space and further reserves the right to eject any exhibitor and demand the release of any rented space and property at any time prior to or during the festival.
10. All matters and questions not covered within the above guidelines are subject to sole discretion and decision of San Diego Lambda Pride, Inc.

Festival Co-Coordinator
Doug Parks
Robert Merrell

***Share the Pride
in
'85***

SAN DIEGO LAMBDA PRIDE, INC.

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