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Aztec Alumni News



Official Publication - San Diego State College Alumni Association
February, 1948

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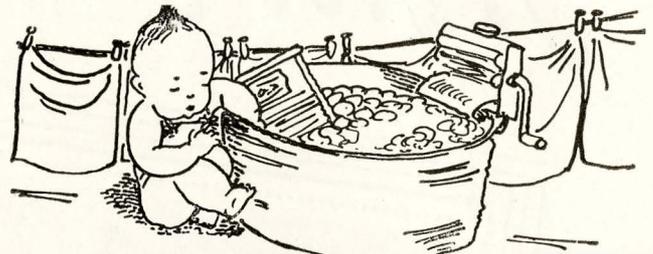
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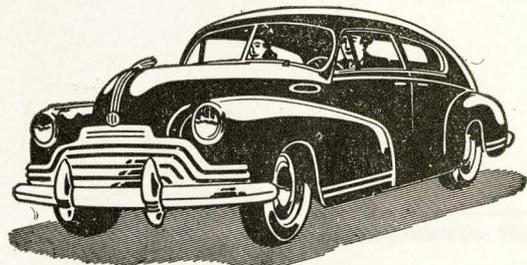
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SENDS GREETINGS TO AZTEC ALUMNS



"Greetings, Aztecs"

TO the Alumni of San Diego State College: I am particularly happy to greet you at the opening of this new year, for it will be a year of singular significance in the history of our State. On January 24 we observed the Centennial Anniversary of the discovery of gold at Coloma. This memorable event set off the first great westward migration—a migration which has continued on an ever-increasing scale throughout the years, culminating with our phenomenal growth resulting from the recent war.

This sudden expansion confronts us with many opportunities for the future, and it impresses upon us the need for the greatest participation of all our citizens in civic life. Your training in citizenship especially fits you to take a leading part in helping advance the further development of our great State. I know that you will be eager to accept the challenge which this opportunity presents.

With best wishes for a Happy New Year, I am,

Sincerely,

Earl Warren
Governor

Cancer Can Be Cured

By Vesta Muehleisen '07 Executive Secretary San Diego County
Branch California Division American Cancer Society

New impetus is being given to the cancer control program in San Diego and many State College Alumni members have generously contributed time and money to aid the overall effort to stamp out this dread disease. Educational work in connection with cancer is unique. Early signs are very often so minor and painless that unless regular periodic physical examinations are had cancer is many times discovered too late.

Early cancer is curable and this knowledge must be broadcast to every family in our county if we are to prevent the tragedy of last year when 11 persons died weekly, placing San Diego County above the national average in cancer deaths. While cancer is not inherited, infectious or contagious, it kills more children and youths between the ages of five and nineteen than all other con-

tagious diseases combined. It is no respecter of persons, striking young and old, rich and poor alike.

While the educational phase of San Diego's program has been highly successful and information regarding danger

(Mrs. Muehleisen has not only distinguished herself in cancer work but also as president of the San Diego State College Alumni Association and more recently as a member of its Board of Directors—ED.)

signals and the importance of early diagnosis and treatment has gone into more than 50,000 homes in the county, a continuous expansion of these educational activities is essential. Thanks is due for the fine cooperation of Women's Clubs, Sororities, PTA Units, City and County Health Departments, County

Medical Society, Public Schools, State College, and many associations and service clubs besides the valuable aid of press, radio and individual citizens.

San Diego's service program includes hospitalization for needy cancer patients, home nursing service, surgical dressings, free consultation service for physicians and patients at Tumor Boards, loan equipment, necessary transportation for patients, and other services. Information regarding all services mentioned may be secured by calling the Cancer Society Office in the Medico-Dental Building. Free literature is available, speakers and films are furnished upon request, and other services asked by organizations, secondary schools and colleges. Thanks to the Alumni for past help, and pass on this information! You will help save lives!

Cecil Hamilton

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Aztec Alumni News

VOL. VI. FEBRUARY 1948 No. 8

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 Harriette Marshall '32.....Associate Editor
 Mabel Grant Hazard '40.....News Editor
 Mary Schneider '36.....Feature Editor
 Norma Boldman Pyle '40.....Contributing Editor

COVER: The entrance to Scripps Cottage, center of campus hospitality.

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MONTEZUMA'S MEMORANDUM

Dear Alumnus:

Someone once said that a college is only as strong as its Alumni Association. Little did that person realize the depth of truth his words expressed, for the Alumni alone can do much not only for the athletics of the college, the building program, the curriculum, but more important still it can develop the attitude people have toward the institution which after all is that everlasting air of prestige every alumnus knows San Diego State College so truly deserves.

The Alumni Association offers an opportunity to continue college friendships while at the same time participating in a program of activities to further the interests of the college and bring into the clear focus of reality those dreams of progress we had in our undergraduate days.

"I'd like to belong to the Alumni Association," a former classmate said, "but I never graduated from State." Yet, at San Diego State College as in colleges all over the country, full alumni membership is extended to all students who have completed twenty weeks' work on the campus in good standing. So many, many Aztecs believe that they must be graduates in order to affiliate with the alumni.

Remember, one semester at State makes you eligible, for college spirit is something in one's heart and is not measured by the number of units completed. So tell your Aztec friends, you'll be doing them and the Alumni Association a real favor.

There is a great job for all of us to do. The Alumni Association needs the active support of every former student in order that we may make the most effective contribution to the betterment of San Diego State College.

Sincerely yours,

Monty



The Word from Wade Miller on Writing



"So you're thinking of being a writer, huh?"

By Wade Miller

ACCORDING to the latest census figures we can find there are over a hundred and forty million people in the United States. It is said that, of this number, there are about ten thousand men and women who make their living

or part of it from writing.

Personally, we don't believe a single decimal point of it. If anything, those numbers should be reversed since just about everyone we meet nowadays either has been a writer, is a writer or wants to be one. Writing has been taken up

by Americans the same way they took up, in the past, the ouija board, Dr. Coue and chain letters.

At least, the question we hear most often is: how do you break into the writing business?

Well, it's a foolish question since the answer is so obvious: by selling what you write.

Of course, when Jason Lonelyheart asks us this question he doesn't mean exactly what he says. The real question he's asking is: how do you make a lot of money out of writing, get on the best seller lists and win fame and fortune in Hollywood? That's also a foolish question because all you have to do is look at us to realize that we don't know the answer.

What Jason—and everyone else—overlooks is that the free lance author who can do better than a second-hand Chevy is very, very hard to find. Probably not over half of that theoretical ten thousand of professional writers can support themselves by their writing without a supplementary income of some kind. The goal of most professionals these days is not the low-paying novel field but rather the lush pastures of Hollywood, radio and so forth.

Fine, says Jason, I can write as well as those slobs in pictures—bring on the big checks! Unfortunately for this opium dream, H'wood is not interested in a writer until he has established him-

(See Writers, page 14)

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February's Guest Editor



HOW ARE YOUR MENTAL MATTERS?

Although Dr. Ivan N. McCollom has only been at San Diego State College two years, he is Chairman of the Department of Psychology and Philosophy and Director of the Summer Session. His sound research and outspoken opinions in numerous magazine articles, have earned him national recognition as a leader in his field of work.

FRONTIERS OF MENTAL HYGIENE

"EVERYBODY is a bit queer except thee and me," said the Quaker, "and sometimes I wonder about thee." Which is just another way of saying

that we all have problems of emotional adjustment. A teacher of mine used to say that the only perfectly adjusted individual was a corpse.

Does this mean that we are all potential inmates of a mental hospital? Shall we join the "viewers with alarm" in quoting statistics on the increase in insanity and consult actuarial tables to determine our own chances of becoming such a statistic?

Truly this is a dizzy world. An old cartoon by Hendrick Willem Van Loon shows a father and son on the planet Mars, looking off at the neighboring planet, Earth. Asks the Martian son, "Papa, what are those people on Earth doing?" The Martian father replies, "Going." "But where are they going?" queries the son. "No place. Just going."

There, I believe is the answer to much of our lack of adjustment. Adjustment implies adjustment to something. We can't get where we are going unless we are headed some place. Nor can we ar-

(The AZTEC ALUMNI NEWS is presenting a series of subjects vital to the interests of all college people, edited each month by a different professor, who is a recognized authority in his specific field of work.—ED.)

rive at our goals if we set impossible standards for ourselves.

So, we frequently go "round and 'round" because we don't know where we are going or we are oftentimes frustrated because we cannot live up to ideals which we have set for ourselves,

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● DR. IVAN McCOLLOM

largely because these ideals are completely out of reach of us simple mortals.

Good mental hygiene should start with clearly defined goals. Let's decide just what we want to do. But let's make such decisions on the basis of an intelligent appraisal of our own capabilities. If our goals are realistic, clearly defined, and valued in relation to their true worth we can hope to avoid that frustration which characterizes most maladjusted personalities. Essentially, good mental hygiene results from the application of scientific method to daily living.

What can we do about it? How can we prevent ourselves from becoming mental casualties? There are no "sure fire" rules. But it should be possible to establish a few principles. Suppose we call them guideposts to mental health.

1. Set some goals for yourself. Make them definite. Don't make them vague. For example, don't set as your goal "to have a big income." You will never attain it. Whose income is big enough?

2. Be sure your goals are attainable. To the man whose goal is an income of \$3,000, an income of \$5,000 is large. But to the man who has set \$8,000 as his income goal, \$5,000 is failure. The student of average ability whose ambition is a straight "A" record will go through college constantly frustrated. The person who dreams of perfect happiness as a sort of bed of roses existence will probably carry a load of frustration throughout life. For "life just ain't no bed of roses" for most of us.

3. Change your goals when necessary. There used to be an advertising slogan which stated, "If garters were worn around your neck, you would change

them oftener." If your goals are examined constantly in the cold light of changing conditions, you will see the need of adjusting them to keep them realistic. Be honest with yourself. If your goal is too high, discard it for a new one. Much that passes for perseverance is merely stubbornness.

4. Don't make excuses when you fail to attain your goals. Be big enough to face facts, even unpleasant facts.

5. When your problems are too big for you, seek competent help. But be sure the person you seek is competent. Avoid quacks. Unfortunately, that is very difficult, particularly in the psychological field, for there are no licensing laws for psychologists. Everyone who advertises himself as a "psychologist" is not necessarily qualified. In fact, it can almost be said that if he does advertise he is not qualified, for, usually, qualified professional people avoid advertising, other than professional listings. Consult your physician, possibly your pastor, or someone on the college psychology faculty, for information relative to qualified clinical psychologists and psychiatrists if you feel you need professional help in solving emotional problems.

6. Maintain a sense of humor. I often think of the picture that hung on the wall of the University Chaplain's office in my own student days, a picture of an ancient philosopher with the caption: "And this," said the ancient, 'is the most important precept of them all'; and bending forward he read to the student the words that were written in letters of gold, 'Don't take yourself too damn seriously.'"

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No sooner do we take down the Christmas tree than we realize that another bright, shiny New Year stretches before us with every opportunity for achievement. Really, 1948 promises to be an active one for the Alumni Association of San Diego State College. Even though

our numerous activities will keep us busy, how important it is to pause now and then to remember our college friendships that mean more to us with each passing day. The fifty-year tenure of the college has added many, many alums to our happy family. How many? I'll play safe on that one and just answer a whole lot. Nevertheless it is the desire of myself and the staff to report the news of all former students on our class news page. So whether you're an old-timer or haven't put your cap and gown away, we'd be happy to hear from you, and do make it soon. Here's the January roll call of class, and next month we hope you'll be able to answer "here" too.

1925

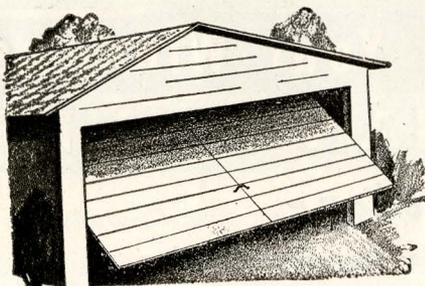
• Dr. J. C. Almy Harding '25 one of San Diego's prominent dentists and life member of the Alumni Association can proudly claim to campus editorial firsts. Besides being a member of Epsilon Eta, Dr. Harding was the first editor of Del Sudoeste and also the Paper Lantern which later became the Aztec. Today, he and his lovely wife, Bernice reside at 3221 Harbor Drive where they are host for many fraternal functions.

1937

• Byron Lindsley '37 the newly elected second vice-president of the Association recently returned to San Diego after an absence of six years, five of which was spent in Washington, D. C., where he was director of personnel at the Library of Congress. Aside from his interests in the alumni he is practicing law and teaching a course in commercial law at State. A member of Tau Delta Chi, Byron married Estelle Rich, a Phi Kappa Gamma and their two children are Byron, Jr., 5, and Palmer, 2½.

• Announcing the marriage of Frank Heryet '37 to Margaret Galloway. Frank, another member of Tau Delta Chi met Margaret, a native of Oklahoma City while she was studying for her master's degree at Stanford University.

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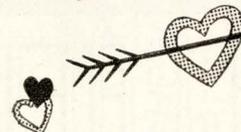
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● NEWS OF THE CLASSES

He is now a public accountant with George F. Meitner and Company.

1939

● Dick Lynch '39 a member of Epsilon Eta and his friend, Fred Hage have opened a large garage at Market and State.

1940

● One of the interesting stories of this month's news certainly comes from the class of 1940. Many of you will remember Elena Lockwood '40 who married Jack Briniman also of the class of '40. Jack at one time taught geology at State, but since their marriage they have lived in Bogota, Colombia, where Jack represents Sacony-Vacuum. It seems that Elena wasn't quite busy enough with the usual routine of keeping house so she started a business of her own, that of manufacturing toys. There is a scarcity of many commodities on the Colombian market, and the toys Elena sells for eight dollars bring a retail price of ten. Dolls are a specialty and she makes all kinds. Finished with a professional touch that would win the approval of any little boy or girl Elena Briniman seems to have developed a very successful formula to supplement sewing and dishes.

● Announcing the birth of James

Richard to Mr. and Mrs. Leslie R. Cassie (Betty Warren) '40, November 19, Mercy. Also in the Cassie nursery is young Thomas Milton, 3. A member of Tau Delta Chi while on campus, Les is now coaching at Hoover High School, and an active member of the North Park Kiwanis Club. Betty, an Epsilon Pi Theta is helping with projects in the alum chapter of her sorority.

● Virginia Bryant Lux '40 is now secretary to Dr. Ravenscroft.

1941

● Dick Mitchell '41 a Little All-American Basketball star, and member of Omega Xi while on campus is now director of athletics at navy field and can be credited with the smooth development of numerous outstanding athletic programs including the navy golden gloves boxing tournament.

1942

● Announcing the birth of Elizabeth Denise to Mr. and Mrs. Anthony Padrez '42, November 18, Quintard. Little Elizabeth and her mother left recently on a trip to Europe to visit her maternal grandparents in Belgium.

● If you're wondering what to do with all of those organization pins you acquired in college that are now in the dresser drawer, Mrs. Keith Whitcomb

(Betty Horn) '42 has this idea to offer. She purchased a gold chain and had each pin linked on, to make a charm bracelet that means much in service. From clasp to clasp are the pins of Quetzal Hall, Cap and Gown, Epsilon Pi Theta, Sigma Omicron, and president's gavel, Keith's Tau Delta Chi pin and Gamma Delta Gamma chemistry fraternity pin and also her sorority pledge pin.

1945

● Elizabeth Wetherbee '45 is now office manager at Jerome's.

1946

● Dick Berman '46 is at his father's People's Furniture Company.

1948

● Mrs. Ed McMillan '48 is now living at 267 West Iverson, Laramie, Wyoming.

Once an Aztec an Alum forever. Have you sent in your dues? They are now payable at the office of the Executive Secretary, Box 94, San Diego State College.

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"FAITHFUL ALUMNI WORKER"

By Harriet S. Marshall '32
Associate Editor

1918 was a year of world-shaking events. In November, the first great war to end wars bowed its way out; on May 27 Sol Schultz made his entrance into a confused and confusing world. Sol has been doing his best ever since to straighten things out. A native son of San Diego, he has been an indefatigable worker for his city and the schools he has attended. Is there a show to be put on or a dance arranged? Call on Sol. Need funds? Sol's your man. Consequently he has been kept busy with State College Alumni Association affairs since he became eligible for membership at graduation in 1941, with an A.B. in general elementary education.

Lincoln school, Memorial Junior High, and San Diego High School took care of his preparatory education well enough for him to enter college, where immediate advantage was taken of his talents and ability. Delta Pi Beta was his social fraternity, but his affiliations extended further. He was vice-president of the A.M.S., president of Skull and Dagger, and a member of the Blue Key and the Lettermen's Club. Through a special arrangement, he was the first three-year

(See Montezuman, page 15)

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Lee Ramage '39-'41—Ramage Realty, 2730 University Ave., W-1712.

Dorothy and Helen Lamp '44, Rainford Flower Shop, 2140 4th Ave., F-7101.

Bill Thurston '28—Bill Thurston's Men's Shop, 3840 5th Ave.

Sol Schultz '41—McSchultz Used Furniture, 610 University Ave., W-3474.

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Check the correct answers below—
 then turn to Page —. **WARNING:**
 These are trick questions if you don't
 know your early history of San Diego
 State College.

- The original site of San Diego State
 College was
 - Five acres in Old Town.
 - Sixteen acres in University Heights
 - A block at Third and F Streets
- The land was donated by
 - George W. Marston
 - The University Heights Subdivision
 - The College Hill Land Association
- The ground was broken
 - August, 1898
 - December, 1897
 - June, 1890
- The first classes on the campus were
 held
 - The fall 1898
 - The spring 1900
 - The fall 1899
- The college moved to the new
 campus
 - February, 1931
 - January, 1929
 - June, 1930

(See Answers, page 15)

??????
 ???????
 ???????

Does anyone know the present ad-
 dress of these Alumni Association mem-
 bers? Apparently they have moved,
 leaving no forwarding address, and con-
 sequently not receiving their AZTEC
 ALUMNI NEWS.

Lt. (jg) Edwin F. Barker. Last address,
 Arnold, Maryland.

Mrs. Charles Hardesty (Gracia Mae
 Carpenter). Last address, Seattle, Wash-
 ington.

Miss Barbara Strong. Last address,
 Coronado, California.

Lt. Robert J. Davis. Last address,
 N. A. S., Santa Ana, California.

Murray (Eddie) Hubbert. Last ad-
 dress, San Diego.

Otis L. Pemberton. Last address, San
 Diego.

Please send correct address or clues
 to the Executive Secretary, Alumni Asso-
 ciation, Box 94, San Diego State College.

??????
 ???????
 ???????

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● Letter from Europe



"WINELDA SEES PARIS"

Winelda Park
15 Blvd. Jourdan
Paris 14, France

Dear Fellow Alumni:

After the summer session at the Sorbonne finished in August, I have been following the fashion of most of the students who live at the Fondation des Etats-Unis in Paris, by setting forth to see as much as possible of Europe.

Winelda Park '44 has taken a leave of absence from her San Diego teach-

ing position to do graduate work in Paris. At State she was a member of Cetza, Cap and Gown, and Alpha Sigma Chi was her social sorority. Since graduation she has been an active member of the American Association of University Women, and the San Diego Club.—ED.)

As you can guess it is Switzerland which has been untouched by the war that is the most popular playground for those who can afford it in Europe—and it certainly lives up to its reputation of being picturesque. I have actually seen mountain chalets with stones on the roofs to hold down the boards. The music of unseen cow bells on the high mountain passes is truly a "hidden symphony". We were lucky enough one day to see two chimney sweeps come walking down the street of a small village with their tall silk hats, brushes, and blackened faces. It looked as if they had stepped out of a story book. It seems that about 75% of Switzerland's people speak German, 20% French, and 5% Italian, but oddly enough the divisions are not by mountain passes, (for one can easily travel there without rising above valley level). If one goes from Neuchatel to Berne it is not over 25 miles along rolling countryside, but one is French speaking and the latter German. To me it seems a good example for other nations in Europe. It proves that language difference would

make little difference to the problem of a United Europe or world.

Frankly I'll have to admit that the Alps have our Rockies and Glacier Park out-classed, because of the frequency of small villages tucked all through the mountains. The Alps seem friendly whereas our mountains look wild and savage even though their profiles are less rugged.

I think Belgium is recovering the best of any country touched by the war. Brussels looks almost like Los Angeles at night time, because of the neon lights and the store windows filled with Kellogg's corn flakes, Libby's canned foods, and Bendix washers. I have never seen so many Kaiser Frazier cars as in Belgium. They seem to be a great success.

In Holland I actually saw dikes and windmills, but I'll have to wait until next spring to see tulips.

Here in Italy it is rather difficult to recall the fact that this is 'supposed to be' a defeated country. The store windows are bright and the streets are filled with singing-laughing people. Rome is wonderful!! The Vatican, Colosseum, and Roman ruins are 'out of this world'. I even saw where Mark Anthony made his speech, "Friends, Romans, Countrymen . . ."

Tomorrow I am going to Naples and Capri. As you can guess I'm staying here as long as possible before the Sorbonne starts again with the next session. Everyone hates to think about 'poor France' and the place where we live. Hot water only on week ends, and only 'hopes' of having heat this winter. We

(See Winelda, page 14)

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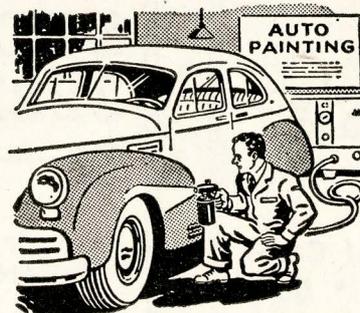
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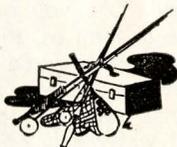
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WRITERS

(Concluded from page 5)

self elsewhere. And while awaiting the call it is necessary to eat.

About here, Jason leers knowingly and are generally harder to find than Lana Turner's phone number.

Now and then, however, one of them will take a chance on an unknown. If you're lucky, it might be you. We were lucky. We wrote a teaser letter to an agent that caught him in a weak moment. He agreed to look at one of our scripts. We sent him a mystery novel and "Deadly Weapon" was the result. In the two years since then we've supported ourselves by free lance writing. But we're not kidding ourselves that we would have been able to without our agent.

Bob Wade '41 and Bill Miller '42 who in their day at college were literary giants of great achievement have teamed together to form the company of Wade-Miller showing the writing world that in actual dollars and cents and books on the stands, State College doesn't have to take a back seat from anyone. Their

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first book, "Deadly Weapon" came off the press in 1946, and was followed in quick succession by "Guilty Bystander," "Pop Goes the Queen," and "Fatal Step" (to be out in February or March). Just to keep up with the crowd, you'll want copies to keep, and if you're wondering how to string along with success, Wade-Miller has written this exclusive article of the inside of selling writing for the AZTEC ALUMNI NEWS.

So get an agent, we say blandly. How? Ah, that's not so easy. There are only about twenty-five or thirty top-notch literary agents in the country and they're not very much interested in newcomers. They don't advertise, they don't accept unsolicited manuscripts and they says, "Oh, yeah? You're still alive, aren't you?"

So there's the recipe: a little ability, a bit of luck and a good agent. But, believe us, you'll make more money in the used car business. Does anybody here know how to get into that racket, by the way?

WINELDA

(Concluded from page 13)

have even nicknamed the cafeteria at the Maison International which Rockefeller donated, 'the poison parlor,' and most Americans cook in their rooms. I left Paris just in time to avoid the metro auto bus strike. Poor France! However, France isn't the only country that is in a bad way. It is really sad to see the bombed towns in England, Holland, Belgium, Italy, where one finds the 'middle of town' just vacant lots.

Everyone loses in a modern war and I dare say Italy right now is much better off than England. How proud I am to be an American!! With best wishes to all the members of the Alumni Association, I remain,

Sincerely yours,
(signed) Winelda Park '44.

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NEXT MONTH

What are the most difficult economic problems?—

You can't afford to miss this important editorial by Dr. William Wright in the February issue of the AZTEC ALUMNI NEWS. Dr. Wright takes you behind the scenes in the study and analysis of business conditions from an expert's point of view.

ANSWERS

1. The original site of San Diego State College was (b) sixteen acres in University Heights.
2. The land was donated by (c) The College Hill Land Association.
3. The ground was broken (a) August, 1898.
4. The first classes on the campus were held (c) the fall of 1899.
5. The college moved to the new campus (a) February, 1931.

REWARD: All perfect papers may be exchanged at the campus book store with 75c for a copy of "The First 50 Years 1897-1947," by Dr. Lewis B. Lesley, a 'must' for every alumni collector.

SCORING: Count twenty points for each question. All readers receiving less than ? can have a copy for 75c without showing their paper to start studying.

COLLEGE QUESTION BOX

Question: What former Aztec students are eligible for membership in the San Diego State College Alumni Association?

Answer: All students who have completed 20 weeks' work in good standing at the college.

AZTEC BASKETBALL ON THE AIR KUSN on 1510

MONTEZUMAN

(Concluded from page 10)

senior football manager in college history.

Sol's gift with words inevitably carried him into the dramatic field with quite satisfactory results. He wrote the script for two of Skull and Dagger's musical comedies, "Fit to Print," and "Out on a Limb." The music for the first production was written by Joe Liggins, who has a band in Los Angeles now, and is a popular relief band at top spots. Sol and Joe were quite a team, and we can imagine that there was never a dull moment during the creation of that brain child.

After graduation Sol was immediately

elected treasurer of the Alumni Association, holding office until Uncle Sam crooked a demanding finger in 1942 and beckoned him into the Army of the United States. He served until 1943, doing publicity for his outfit, among other things. Before going into the service Sol taught in San Diego City elementary schools. He is married to Charlotte Fried '41 popular member of Cap and Gown, Cetza, and Skull and Dagger. They have two small daughters, Judy, age four and a half, and Susie, not quite two.

Along business lines, Sol is his own boss. After leaving the service he started his own business rather than re-entering the teaching field. Within a short time he opened another venture in a converted quonset hut, "McSchultz—Used Furniture." Already he has become an angel to the drama department at the college, lending furniture and props for various plays.

Most recent alumni job which Sol handled was chairmanship of the Homecoming Dance this fall, and we can predict without too much fear of contradiction that it won't be his last. He has too many ideas, and too much ability and enthusiasm to be long out of things. His personality and his irrepressible sense of humor make his a welcome addition to any crowd or any committee.

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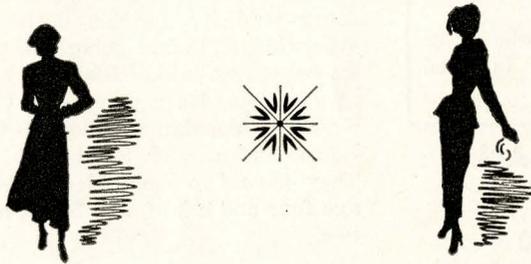
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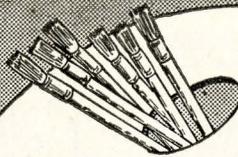


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